

Fundraiser Level 3 Standard

Why work with The Juice Academy?

Industry-led Apprenticeship Provider

The Juice Academy is a multi award-winning, industry-led apprenticeship provider which has the unique model whereby all training being delivered by top notch, practicing industry specialists. This means apprentices will be given not just 100% up to date technical skills but also the life skills needed to be an amazing part of their team. With over a decade of experience, The Juice Academy inspires and nurtures the best talent which has employers coming back for more!

Partnered with Industry Experts

We have recently partnered with Jane Montague Consultancy to deliver the charity Fundraiser Level 3 apprenticeship, where all training is delivered by current industry experts. We will continue to partner with new organisations so we can increase the number of available apprenticeships and help to get even more people upskill.



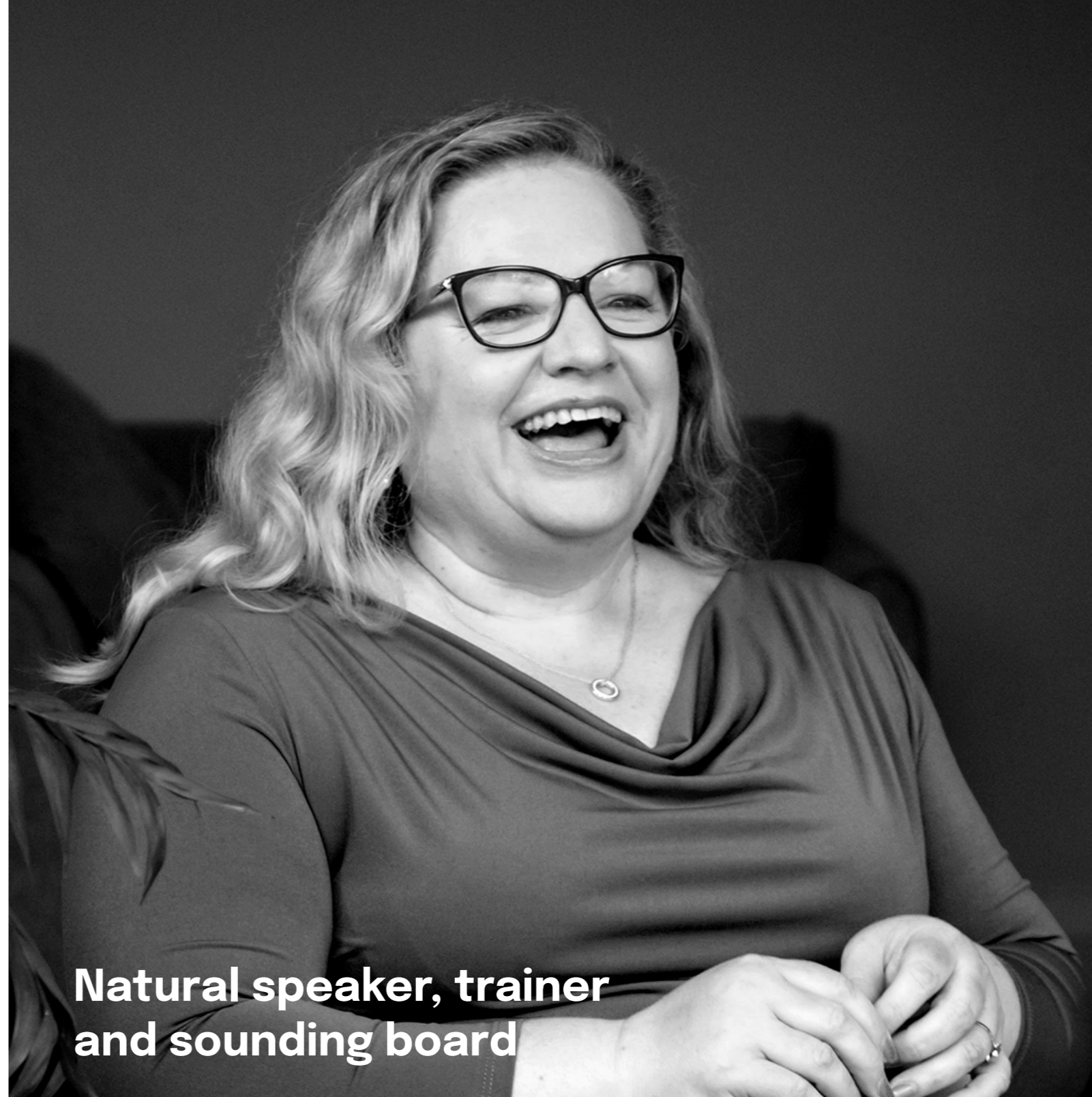
Increased Diversity and High Retention Rate

This innovative programme equips apprentices with the skills and knowledge to thrive in today's ever-evolving third sector, regardless of their background. We believe diverse perspectives are crucial for success in modern fundraising. There are fewer barriers to apprenticeships, and our curriculum is designed to be accessible and attract a wider pool of talented individuals.

Our high retention rate of over 85% after completion of our apprenticeship programme is a testament to the quality of our programme and the dedication of our team. We believe that investing in apprenticeships is not only good for the individual but also for the organisation, creating a loyal workforce.

Our programme provides individuals with the opportunity to gain practical experience, develop new skills, and contribute to the success of your organisation. In return, we offer a clear path for career development and growth.

Our first apprenticeship was the first industry-led social media apprenticeship programme in the UK, where we have already trained over 700 apprentices, working with over 500 businesses. We are proud to provide a proven track record of high-quality training and development opportunities for apprentices across the country.



Natural speaker, trainer and sounding board

With over 20 years' experience of working in and supporting the charity sector, Jane Montague, through her eponymous consultancy, works with charities of all shapes and sizes across the UK and Channel Islands helping them to formulate policy as well as delivering training on charity legislation, income generation, and ethics.

She is renowned and respected for being a natural speaker, trainer and sounding board, with the ability to dissect and discuss sometimes humdrum topics in lively, engaging sessions, making sure the subjects stick.



Meet the Tutors

The tutors that are involved in the Fundraiser Level 3 Apprenticeship have a comprehensive and holistic understanding of the industry landscape. They have gained essential knowledge, skills and behaviours through working at various different levels across some of the biggest names in charity. Get a better insight into each one of the tutors and their personal experience below.



Sarah Knight



Award-winning trainer, facilitator and workplace culture consultant



Spearheaded 'Women in Leadership' programmes



Founder of online development platform - Ministry of Midlife



Andy King



The Most Influential Fundraiser in the UK 2022



Worked with St. John's Ambulance & UNESCO



Kick-started corporate partnerships to the tune of £450,000



Helen Whittle



Founder of The Giving Concierge



ICF accredited business and personal coach



20 Years of industry experience



Clare Sweeney



Founding Director of Keepace Consulting



Worked with the top 150 charities in the UK



Renowned speaker for Chartered Institute of Fundraiser (CiOF)



25 Years of industry experience



Rachel Beer



Philanthropy and corporate fundraising specialist



Secured six and seven-figure partnerships from blue chip companies



Worked for the likes of Bernado's, The Red Cross, UA92 and more



25 Years of industry experience





The apprenticeship programme

Course delivered by Multi Award Winning Apprenticeship Provider

We've identified a gap in the charity sector for fundraiser apprenticeships and we are excited to partner with Jane Montague Consultancy to work to fill this gap and to drive forward fundraising talent in the UK and future proof their organisations.

Our industry-led apprenticeship programme lets you seize the opportunity to reap the many benefits of nurturing up-and-coming talent.

Why should I hire an apprentice

Hiring a fundraiser can offer numerous advantages for your organisation. Here are some reasons why you should consider hiring an apprentice:

- Increases diversity and retention
- Fresh perspective, bringing innovative ideas to your organisation
- Cost effective
- Increased capacity allowing more room to fundraise
- Stay up to date with industry insights
- Loyalty to your workforce

Our programmes offer cost-effective solutions to employers while also giving apprentices industry experience.

Upskilling current employees

If you are a levy payer, you can use your levy funds to upskill your existing staff with the fundraiser apprenticeship programme. This is a great way to enhance their fundraising skills, boost their productivity and motivation, and retain their talent. For non-levy payers, the government funds 95-100% of the training, the maximum contribution from you is £400.

Whether you want to train your junior staff, your current fundraising team, or someone in a different department, the fundraiser apprenticeship programme can cater to your needs and help you achieve your business goals.

Don't miss out on this opportunity to develop the next generation of fundraisers, making a real impact to your charity and the Third Sector. Start your Juice journey today!

The Fundraiser apprenticeship programme covers



How to create a case for support



How to develop resilience



Ethical fundraising and branding



Pitching and presenting techniques



Managing data, budgeting and analytics



How to align a campaign with the donor journey



Communication and digital marketing



Storytelling and relationship fundraising

Course Overview:

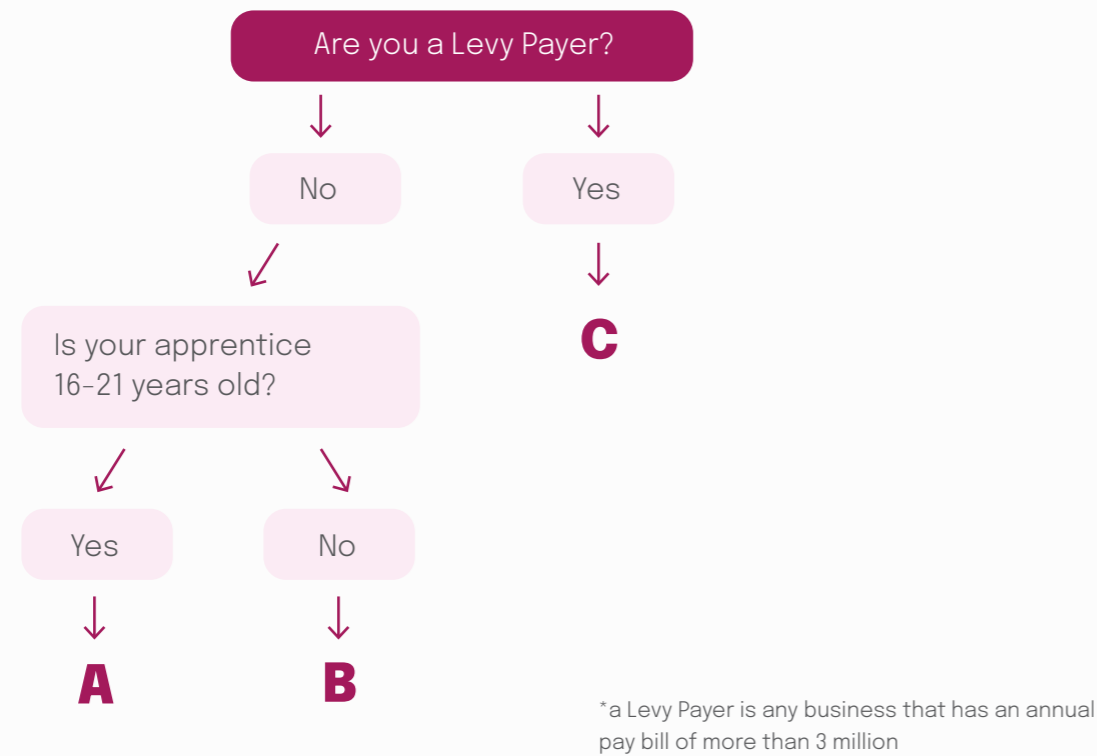
- 15-18 month programme, including a 3 month EPA
- Virtual classrooms via Zoom
- Two in-person classroom sessions in Manchester (remote option available)
- Training delivered by Jane Montague Consultancy

94% Distinction rate



85% Retention rate





Businesses pay apprentices directly, a new hire is usually paid £14,000-18,000 for their first year, rising to National Minimum Wage after 12 months. You don't pay NI for apprentices under 25. We encourage businesses to pay more to help with recruitment and retention.

If your apprentice is 16-18 years old, Levy and non-levy payers will receive £1,000 Government incentive (50% paid at 3 months and 50% at 12 months)

Training costs are below:

- A** Cost of training £0

- B** Cost of training maximum £400

- C** Cost of training £8,000 (from your Levy account)

Recruitment

For a fee of £1,000+VAT, we take care of all the recruiting, thorough vetting and shortlisting on your behalf - you just turn up for the interviews!

We are proud to have a very diverse candidate pool; different ages, ethnicities and social backgrounds. We have school & college leavers, university graduates, as well as people looking for a change in career.

Alternatively you can look after your own recruitment or upskill your existing staff.

Whatever direction you take, together we are about to embark on an exciting Juice journey!

Get in touch

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